

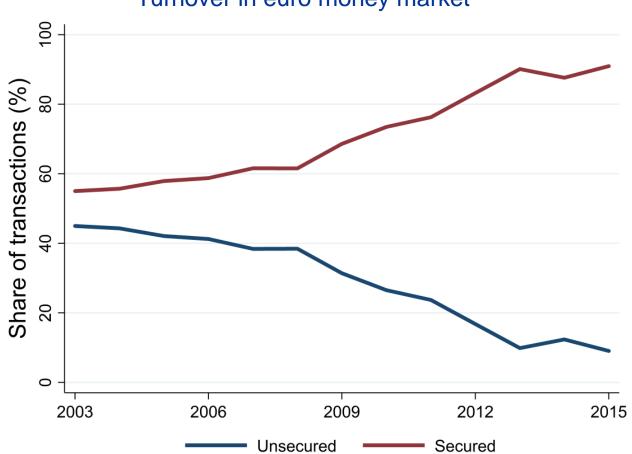
Florian Heider

ECB and CEPR

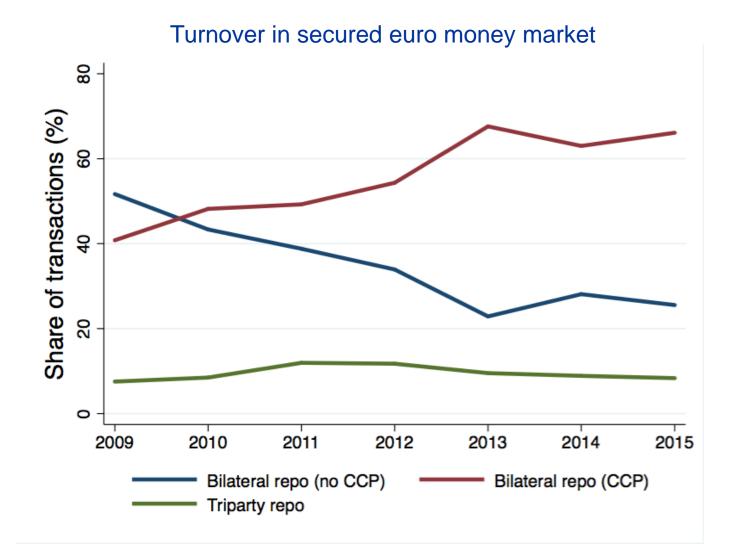
An incentive theory of counterparty risk, margins, and CCP design

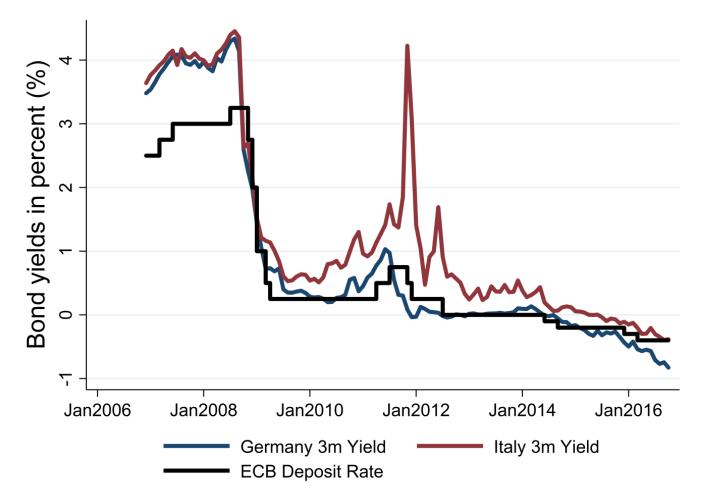
19th Annual International Banking Conference Federal Reserve Bank of Chicago November 4, 2016

The views expressed are solely those of the authors



Turnover in euro money market





Govt. bond yields relative to storage at central bank

Netting benefits

– Duffie and Zhu (2011), Duffie, Scheicher & Vuillemey (2015)

Better information

 Addresses externality from non-exclusive contracting (Leitner, 2012; Acharya & Bisin, 2014)

Improve on margin setting

- Pooling of risk reduces need for collateral (Biais, Heider & Hoerova, 2012)
- Can design and implement the "optimal contract" (Biais, Heider& Hoerova, 2016)

Agents trade to share risk

Basic friction: unobservable risk management

If position becomes an expected liability \rightarrow incentive to shirk on risk management

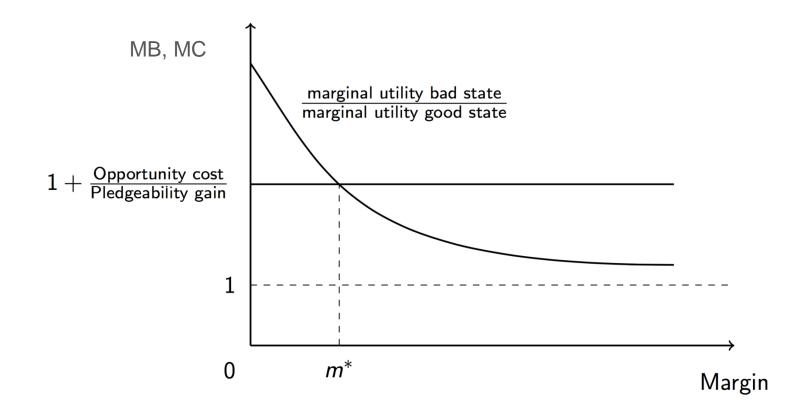
To realign incentives \rightarrow margin call (post cash)

Benefit: no risk management problem with cash

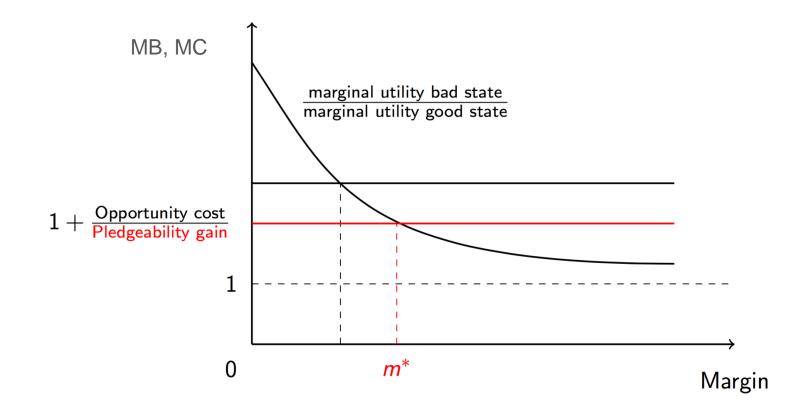
Cost: not investing the cash

Optimal margin trades off

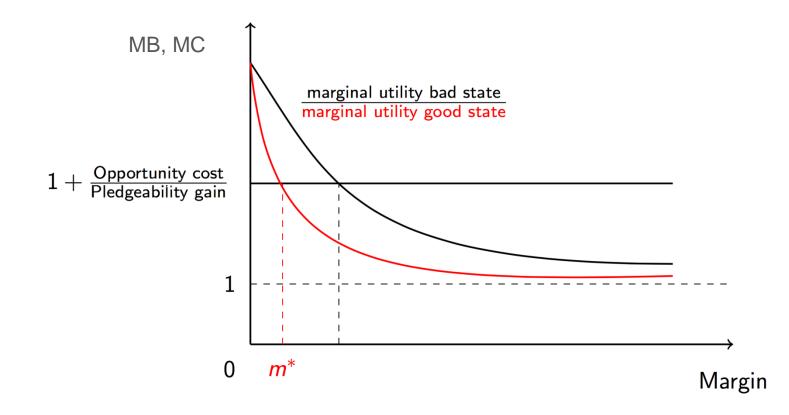
- Benefit of more incentive-compatible risk-sharing
- Opportunity cost per unit gain of pledgeable return



Worse governance of counterparty \rightarrow larger pledgeability gain \rightarrow larger margin



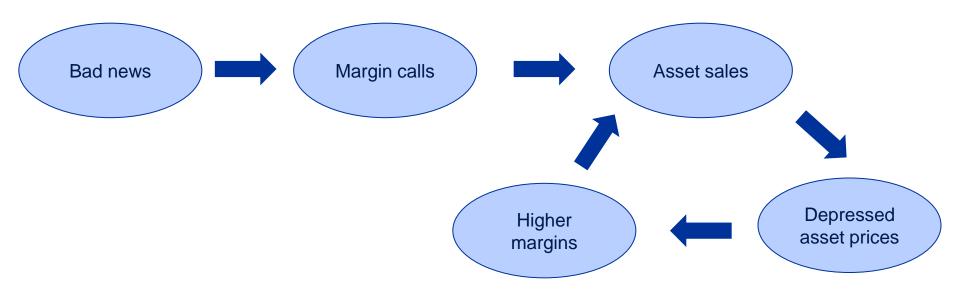
Less consumption in good state \rightarrow higher marginal utility in good state \rightarrow smaller need for risk sharing \rightarrow smaller margin



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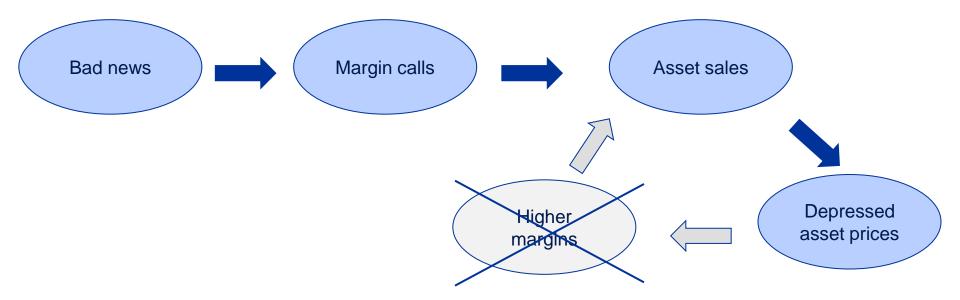
The case for regulating margins

Negative feedback loop



Fire-sale externality (Biais, Heider & Hoerova, 2015)

- Can be amplified by marking positions to market (Brunnermeier & Pedersen, 2009)
- Affects both cost and benefit \rightarrow multiple equilibria (financial instability)



Regulator can internalize the fire-sale externality

- Margin cap (position limits) to reduce excessive margining
- Like leverage ratio or counter-cyclical capital (Lorenzoni, 2008; Geanakoplos, 2010)

A lot of progress on making CCPs more resilient

- PFMI, EMIR, CCP colleges, CPMI-IOSCO stress testing

But as often in regulation, little emphasis on incentive issues

Open issues

- What is the optimal governance of CCPs?
- What is their optimal scope?
- How should they interact with the central bank?
 - Access to central bank lending
 - Access to central bank storage